

BBA 3rd Semester (Honours) Examination, 2022 (CBCS)

Subject : Entrepreneurship Development

Course : BBA-3.3

Time: 4 Hours

Full Marks: 80

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

Answer Question No. 1 and any five from the rest.

1. Answer any ten of the following questions:

2×10=20

- (a) Who is an imitative entrepreneur?
- (b) State two points of difference between an entrepreneur and a manager.
- (c) Who is an edupreneur?
- (d) What do you mean by debt capital?
- (e) State any two functions of an entrepreneur.
- (f) State a major challenge faced by women entrepreneurs in India. Also mention how can it be overcome.
- (g) Mention any two tech startups in India.
- (h) State two major sources of long-term finance for entrepreneurs.
- (i) What do you mean by project formulation?
- (j) What is the full form of SIDCO and SFC?
- (k) What is the full form of MSME?
- (l) State two functions of IFCI.
- (m) What is a project report?
- (n) What do you mean by angle investing?
- (o) What is TCO in relation to small businesses?

2. Discuss, in detail, the characteristics and competencies of a successful entrepreneur.

12

3. (a) What do you mean by 'financial planning'? Discuss the need for financial planning in the context of entrepreneurship.

(b) Discuss the role played by Indian non-banking financial institutions in financing of small enterprises.

(2+4)+6

4. (a) Give an overview of the growth of entrepreneurship in India in the 21st century.
(b) Discuss the various obstacles faced by Indian entrepreneurs in this area. 6+6
5. Give an overview of the various economic and non-economic factors which stimulate entrepreneurship development in India.
6. (a) What do you mean by entrepreneurship development?
(b) Give an overview of the role and activities of NIESBUD in entrepreneurship development of India. 2+10
7. As per Government of India, 'The increasing presence of women as entrepreneurs has led to significant business and economic growth in the country.'
[Source: https://www.startupindia.gov.in/content/sih/en/women_entrepreneurs.html]
In the light of the given statement, discuss in detail, the various reasons which have led to the growth of woman entrepreneurship in India. 12
8. In the context of management of small businesses, discuss (a) Planning process, (b) Organizing process, and (c) Control process. 4+4+4
9. Discuss, in detail, the procedure of setting up a small-scale unit in India. 12
10. Write short notes on (any two): 12
- (a) Objectives of EDPs
 - (b) Elements of project formulation
 - (c) Time management for small businesses
-